WRIT 350

Infographic Unit: Workshop Questions

1. What is the purpose of the infographic?
2. Who do you think are the intended audiences? What makes you say so?
3. How informational is the infographic?
4. How persuasive is the infographic? If you think is is persuasive, what would make it even more persuasive?
5. What original contexts would be most appropriate for the infographic?
6. What visual design elements make you attracted to this particular infographic?
7. What visual design elements, if any, detract from the main messages of the infographic?
8. To what extent does the infographic contain misleading information or data distortion?
9. To what extent are the visual design choices effective or ineffective? In what specific ways does the creator blend images and text?
10. To what extent overall is the infographic effective or ineffective, given the audiences and purpose identified for the assignment and by the author?